

Boost Performance with a Comprehensive Data and Analytics Solution

SKYPRICE® REVENUE MANAGEMENT



Navitaire's SkyPrice revenue management solution incorporates sophisticated optimization, rich data and analytics tools into one, comprehensive solution.

Tightly Integrated with New Skies®

SkyPrice's automated business processes make it easier for analysts to focus on market trends and unique events. Inventory data from New Skies is rapidly refreshed so analysts can quickly react to market conditions to capture additional revenue.

Forecasting and Optimization Models

The ability to support traditional, unsegmented and hybrid fare structures makes SkyPrice a critical tool for airline revenue management. Sophisticated models using non-linear programming predict passenger behavior and simultaneously optimize price and inventory.

Robust Reporting

SkyPrice supports a variety of report formats, including customized reports and dashboards. It also integrates with third-party business intelligence solutions for even greater flexibility and analysis.

User-Friendly Design

Our modern, configurable user interface has the look and feel of New Skies, enabling a more rapid set-up. Analysts can manage flights manually or rely on our advanced automation, and readily take advantage of the system's built-in science and inventory analysis tools.

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SkyPrice supports your evolving business needs and processes

- Identify revenue opportunities
- Manage leg and O&D level seat inventory
- Map historical data
- Forecast demand and maximize revenue
- Perform mass modify and rules-based adjustments
- Track and match competitors
- Upload data and measures from external sources
- Create and share management reports, pivot tables, graphs and dashboards

Analyze and take action on key business indicators

- Leg and O&D
- Schedules
- Inventory
- Booking
- Revenue details
- Booking class
- Fare basis code
- Booking channel
- SSRs
- Ancillary fees
- Competitor pricing
- And more

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