

Cash in on the Growing Popularity of Holiday Package Travel with Travel Commerce Plus*



TRAVEL COMMERCE PLUS



Packaged travel sales are steadily climbing, with the average sale exceeding €1,070 per person†. Now is the time to add packaged travel options to your portfolio and boost revenue.

Reach Travelers Before They've Planned Their Trip

Research shows that the majority of travelers pick their destination first, often adding their flights after they've planned their trip. Using any product or destination as a starting point, Travel Commerce Plus combines hotels, rental cars, activities, flights and other products, creating a personal itinerary that appeals to the high-value holiday traveler.

Get it Right with Personalization and Customization

Today's travelers expect to have personalized experiences that speak to their needs. Travel Commerce Plus combines travel shopping with the functionality of a powerful e-commerce platform. Serve up relevant offers with customized rules, create customer segmentation for targeted offers, define pricing levels and utilize preferencing criteria to optimize sales conversion. The self-service shopping cart functionality lets travelers add products or make changes to their itinerary within your specifications.

*Travel Commerce Plus requires the use of the Travel Commerce core system for third-party supplier connections and locally hosted content

†Retrieved 13 June 2018 from <https://www.statista.com/outlook/266/100/package-holiday/worldwide>

**Retrieved 24 April 2018 from <https://www.statista.com/outlook/266/100/package-holiday/worldwide?currency=eur#market-users>

77.6M

package travelers by 2022^{††}

€64.6M

estimated package sales in 2018

€1,070

average sale per person

navitaire
an **AMADEUS** company

333 South Seventh Street, Suite 1700
Minneapolis, MN 55402-2443 USA

+1.612.317.7000 phone
877.216.6787 USA toll-free

www.navitaire.com
navitaire.contactus@navitaire.com



Tightly integrated with New Skies®, Navitaire's Travel Commerce Plus is a competitive choice for carriers looking to expand into the lucrative and growing packaged travel market.

The Travel Commerce Plus Platform Includes:

- Retail website skin
- Call center skin
- New Skies connector
- Packaging connector
- Exclusive Travel Commerce dotREZ API

Do More with dotREZ

Travel Commerce Plus uses the JSON-based dotREZ API — Navitaire's next-generation digital retailing platform. The dotREZ APIs reduce long-term costs and simplify the process of designing and maintaining your digital sales and service strategy. And because JSON payloads are two thirds the size of traditional XLM payloads, products powered by the dotREZ foundation respond faster and contribute to a better experience for customers visiting your site.

With over 100 endpoints for Travel Commerce Plus, its flexible architecture gives you a wide range of opportunities for customization and product placement. It supports your existing and new partner relationships through custom APIs and self-managed content, and lets you add new products, business partners and content when and where you want.

Travel Commerce Plus Advantages

- Lead the travel journey search with any product
- Showcase featured destinations
- Promote high-margin packages
- Offer dynamic and static priced packages
- Bundle any combination of products
- Create custom, branded holiday travel websites
- Generate single invoice & itinerary

Learn More

Contact Navitaire to see how Travel Commerce Plus can help you generate new revenue through packaged travel sales.