

navitaire

an amadeus company

SkyPrice®
Revenue management solution





Powerful revenue management decision support and tools to maximize the revenue on your flights

Navitaire's Revenue Management system is specifically designed to support inventory control with the simplified fare structures used by carriers around the world. It also provides dynamic reporting capabilities, business rule automation of inventory, intuitive workflow, and tight integration with Navitaire's New Skies® hosted reservation system.

Benefits

Improved Productivity

Automation of business processes enhances analyst productivity, allowing them to focus on market trends, critical flights and special events.

Enhanced Science

Recommends seat allocation decisions by coupling demand forecasting, price-sensitivity estimation, and optimization models with traditional revenue management approaches to support traditional, unsegmented and hybrid fare structures.

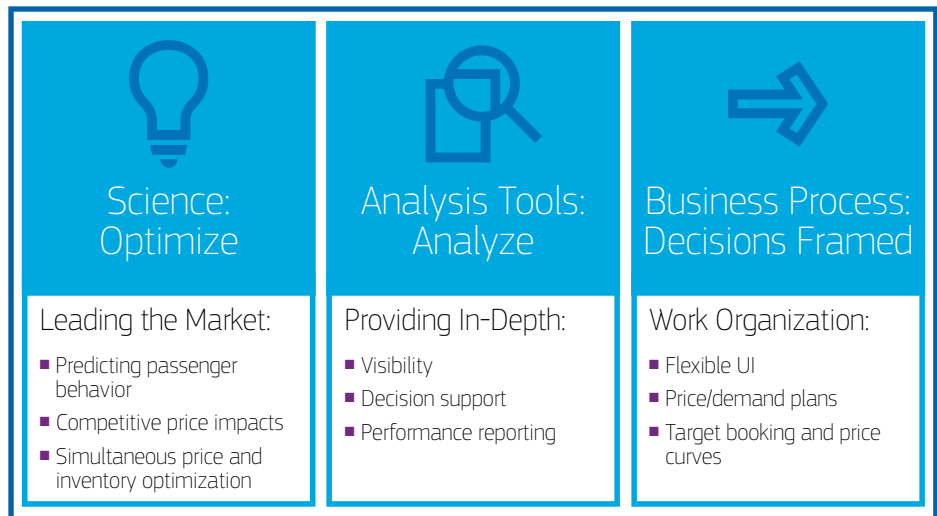
Advanced Business Intelligence

Access to extensive inventory and revenue data for business intelligence and analysis using an advanced, scalable third-party business intelligence solution. Revenue management analysts can create custom reports to meet their business needs and market conditions.

Tight New Skies Integration

Analysts can rapidly get refreshed inventory data from New Skies to react quickly in highly volatile market conditions and capture additional revenue.

SkyPrice incorporates sophisticated optimization, rich data and analytics tools together with flexible business process capabilities in one comprehensive solution



Features

- Extensive selection of flight, cabin and bucket measures to identify critical flights and prioritize high-impact flights
- Customizable flight lists to manage flights based on an analyst's preferences, including competitive positioning
- Easily refreshed data from New Skies lets you react quickly to volatile booking activity with re-optimization or manual adjustments
- Mass Modify and Rules Based Adjustment functionality enables broad-based flight management when quick reactions to macroeconomic and competitive changes are necessary
- Creates optimal price and booking plans based on price-sensitive forecasts and state-of-the-art NLP optimization algorithms for unsegmented classes and EMSRb optimization for segmented classes
- Maximizes revenue, including ancillary revenue, or optimizes based on a user-defined target load factor
- Holiday and Special Event tool allows the analyst to map history across periods and markets
- O&D traffic data displayed in the application and available in reporting for better inventory steering at the route level
- Ability to forecast, optimize and model flight schedules extending beyond 365 days
- Flexible reporting tool provides management dashboard reporting and extensive query and reporting capability for drill-down access to bookings, fares, demand forecasts and other data for export or on-screen analysis
- Trend analysis via graphic or tabular displays for quick data interpretation and periodic analysis of fare and booking performance across markets and time periods

